

GREG PASTERNAK

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With 8+ years in the photo retouching industry, I am always looking for ways to build something greater with a passion for creativity.

CORE COMPETENCIES

High Volume Project Management
Corporate Account Experience
Color Correction & Retouching
Photography

Studio Lighting
Color Management
Digital Workflow
File Management

Training & Mentoring Staff
Avid Team Player
Adapts well to differing client needs
Innovation in spearheading solutions

TECHNICAL SKILLS

Software

Adobe Creative Suite: Photoshop, Lightroom, Illustrator, InDesign, Dreamweaver, AfterEffects
Capture One | FlexColor | Microsoft Office: Word, Excel, Powerpoint

Systems

Canon | Leaf | Nikon

PROFESSIONAL HISTORY

IMPACT DIGITAL, New York, NY

September 2015 – Present

Senior Photo Retoucher

- Acting as an integral part of a team producing high-quality images for clients including Victoria's Secret, Nars Cosmetics, Sephora, Bobbi Brown, Vogue, and Ralph Lauren among several others.

QUIRKY INC., New York, NY

September 2013 – August 2015

Senior Image Retoucher | Digital Imaging Specialist

- Optimized and rendered imagery for packaging, web, marketing materials, in-store endcaps, and more
- Managed team of image retouchers and 3-D rendering artists

COTY BEAUTY, New York, NY

April 2012 – August 2013

Still Life & Beauty Retoucher

- Retouched and color corrected images of models and products for print, packaging and in-store displays
- Handled jobs for Sally Hansen, New York Color, Rimmel, Celine Dion, Beyoncé, Adidas, Playboy, Halle Berry and more
- Prepared / verified images for output in multiple color spaces primarily, RGB, GRACoL and SWOP

BLANK DIGITAL, New York, NY

November 2011 – April 2012

Photo Retoucher (freelance)

- Beauty and Fashion editorials and luxury-brand advertising campaigns

HOME BOX OFFICE | HBO Go / Max Go, New York, NY

September 2011 – January 2012

Photo Retoucher

- Rendered extensions for images for multi-platform use
- Worked as part of a three person team to successfully complete 400+ images in less than eight weeks

ANTFARM PHOTOGRAPHY, New York, NY

January 2011 – August 2011

Jewelry Retoucher | Photo Assistant

- Handled larger jobs for jewelry, cosmetic, and fragrance companies

DA DIGITAL CREATIVE RETOUCHING, Brooklyn, NY

2010 – 2011

Creative Retoucher (freelance)

- Clients included Calvin Klein, Landor, Herbal Essences, Lucky Magazine and others
- Demonstrated ability to produce high quality work in a large volume agency successfully managing multiple jobs from file reception through to completion

JEWEL STREET STUDIOS, Brooklyn, NY

2009 – 2010

Digital Technician | Junior Photo Retoucher

- Recognized for quality work and high level of efficiency; entrusted with working on key Captain Morgan account retouching 85+ images with a tight, one-month timeframe
- Initiated and spearheaded development of extensive digital library collecting, archiving and cataloging 12+ years worth of work involving 10,000+ photos/images

LORI GRINKER, New York, NY

2009

Art Retoucher | Print Specialist

- Assisted art photographer in preparing fine art prints for exhibition throughout New York City and the United States; providing crucial support in large-scale project; correcting, retouching, and digitizing 3+ years of work.

BOOKS / EXHIBITIONS

The Big Picture: America in Panorama | Josh Sapan | 2013

Kodachrome Memory: American Pictures 1972-1990 | Nathan Benn | 2013

Southampton Blue Book 1930 to 1960: Photographs by Bert Morgan | Patrick Montgomery | 2014

PROFESSIONAL AFFILIATIONS / VOLUNTEER WORK

INTERNATIONAL CENTER OF PHOTOGRAPHY, New York, NY

Summer 2010

Teacher's Assistant

LIGHTWORK ORGANIZATION, Syracuse, NY

2007 – 2009

Intern Retoucher

- Retouched images for resident artists; preparing images for exhibitions
- Provided additional photography services for 5-6 artists quickly adopting methods, workflow, and processes to uniquely meet each artist's needs while ensuring brand integrity and consistency across all mediums

EDUCATION

Syracuse University

BFA Art Photography

2005-2009