

# GREG PASTERNAK

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With 8+ years in the photo retouching industry, I am always looking for ways to build something greater with a passion for creativity.

## CORE COMPETENCIES

High Volume Project Management  
Corporate Account Experience  
Color Correction & Retouching  
Photography

Studio Lighting  
Color Management  
Digital Workflow  
File Management

Training & Mentoring Staff  
Avid Team Player  
Adapts well to differing client needs  
Innovation in spearheading solutions

## TECHNICAL SKILLS

### Software

Adobe Creative Suite: Photoshop, Lightroom, Illustrator, InDesign, Dreamweaver, AfterEffects  
Capture One | FlexColor | Microsoft Office: Word, Excel, Powerpoint

### Systems

Canon | Leaf | Nikon

## PROFESSIONAL HISTORY

**IMPACT DIGITAL**, New York, NY

September 2015 – Present

Senior Photo Retoucher

- Acting as an integral part of a team producing high-quality images for clients including Victoria's Secret, Nars Cosmetics, Sephora, Bobbi Brown, Vogue, and Ralph Lauren among several others.

**QUIRKY INC.**, New York, NY

September 2013 – August 2015

Senior Image Retoucher | Digital Imaging Specialist

- Optimized and rendered imagery for packaging, web, marketing materials, in-store endcaps, and more
- Managed team of image retouchers and 3-D rendering artists

**COTY BEAUTY**, New York, NY

April 2012 – August 2013

Still Life & Beauty Retoucher

- Retouched and color corrected images of models and products for print, packaging and in-store displays
- Handled jobs for Sally Hansen, New York Color, Rimmel, Celine Dion, Beyoncé, Adidas, Playboy, Halle Berry and more
- Prepared / verified images for output in multiple color spaces primarily, RGB, GRACoL and SWOP

**BLANK DIGITAL**, New York, NY

November 2011 – April 2012

Photo Retoucher (freelance)

- Beauty and Fashion editorials and luxury-brand advertising campaigns

**HOME BOX OFFICE | HBO Go / Max Go**, New York, NY

September 2011 – January 2012

Photo Retoucher

- Rendered extensions for images for multi-platform use
- Worked as part of a three person team to successfully complete 400+ images in less than eight weeks

**ANTFARM PHOTOGRAPHY, New York, NY**

January 2011 – August 2011

Jewelry Retoucher | Photo Assistant

- Handled larger jobs for jewelry, cosmetic, and fragrance companies

**DA DIGITAL CREATIVE RETOUCHING, Brooklyn, NY**

2010 – 2011

Creative Retoucher (freelance)

- Clients included Calvin Klein, Landor, Herbal Essences, Lucky Magazine and others
- Demonstrated ability to produce high quality work in a large volume agency successfully managing multiple jobs from file reception through to completion

**JEWEL STREET STUDIOS, Brooklyn, NY**

2009 – 2010

Digital Technician | Junior Photo Retoucher

- Recognized for quality work and high level of efficiency; entrusted with working on key Captain Morgan account retouching 85+ images with a tight, one-month timeframe
- Initiated and spearheaded development of extensive digital library collecting, archiving and cataloging 12+ years worth of work involving 10,000+ photos/images

**LORI GRINKER, New York, NY**

2009

Art Retoucher | Print Specialist

- Assisted art photographer in preparing fine art prints for exhibition throughout New York City and the United States; providing crucial support in large-scale project; correcting, retouching, and digitizing 3+ years of work.

**BOOKS / EXHIBITIONS**

*The Big Picture: America in Panorama* | Josh Sapan | 2013

*Kodachrome Memory: American Pictures 1972-1990* | Nathan Benn | 2013

*Southampton Blue Book 1930 to 1960: Photographs by Bert Morgan* | Patrick Montgomery | 2014

**PROFESSIONAL AFFILIATIONS / VOLUNTEER WORK**

**INTERNATIONAL CENTER OF PHOTOGRAPHY, New York, NY**

Summer 2010

Teacher's Assistant

**LIGHTWORK ORGANIZATION, Syracuse, NY**

2007 – 2009

Intern Retoucher

- Retouched images for resident artists; preparing images for exhibitions
- Provided additional photography services for 5-6 artists quickly adopting methods, workflow, and processes to uniquely meet each artist's needs while ensuring brand integrity and consistency across all mediums

**EDUCATION**

**Syracuse University**

BFA Art Photography

2005-2009